



Graphic Designer

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DESIGN EXPERIENCE

Kelly Kouture Branding, Savannah, GA,

2026

- Ø Collaborated with a client to create a cohesive and compelling brand identity
- Ø Utilized and collected research to formulate a design strategy supported by previous industry successes
- Ø Coordinated with client to foster clear communication and guidelines
- Ø Created a reusable and understandable branding guideline

Brand Identity Design for Local Business, Weatherford, TX,

2019

- Ø Developed a complete brand identity, including logo, colors, and typography, for a local startup
- Ø Conducted market research to ensure the design aligned with target audience and business goals
- Ø Designed a series of social media promotions for a fundraising campaign
- Ø Collaborated with the marketing team to ensure cohesive visual messaging across all platforms

ADDITIONAL EXPERIENCE

Lizzy's Burger Bar and Grill, Savannah, GA Server,

2024-2026

- Ø Enhanced customer satisfaction through attentive service and expert up-selling.
- Ø Demonstrated strong multitasking skills by managing multiple tables simultaneously.
- Ø Collaborated with team members to ensure efficient workflow and excellent guest experiences.

Churchills, Savannah, GA Server,

2026 - Present

- Ø Delivered attentive, high-volume service by managing multiple tables
- Ø Efficiently while maintaining accuracy and a positive guest experience.
- Ø Collaborated with kitchen and bar staff to ensure timely order execution, resolve issues quickly,

EDUCATION

B.F.A. in Graphic Design,

Savannah College of Art and Design

(SCAD) Savannah, GA

SKILLS

Technical

Layout Design

Typography

Illustration

Branding

Color Theory

Logo Creation

Software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Figma

Procreate

Canva

AWARDS

SCAD

Academic Achievement Scholarship

Academic Honors Scholarship

Certifications

Adobe Illustrator

Adobe Photoshop

Adobe Visual Design